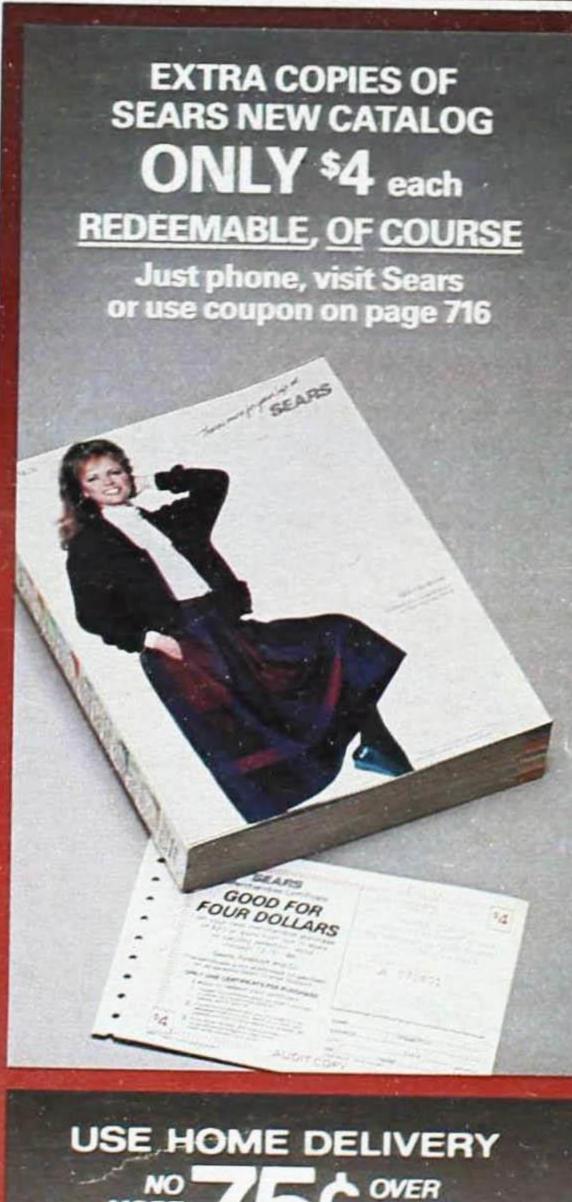


There's more for your life at SEARS

Our business is to serve the American family... to make it easy and convenient to get all the things you need to make your life a little bit better whether at work or play, at home or on the road. And to bring all these products and services to you at prices that represent real value. On the next 22 pages meet some of the truly great products and fashions that typify what you'll find throughout this new catalog. And see that at Sears there really is more for your life



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NO 75¢ OVER STORE PICKU

SAVE A TRIP See page 718 We'll send any mailable order up to 25 lbs. direct to your door, work—or anywhere else in the Continental U.S.A. And think of the time Home Delivery saves. For details, see page 718

HOUSE UNDER CONSTRUCTION





HELPING WITH HOMEWORK





AMNOR DISASTER



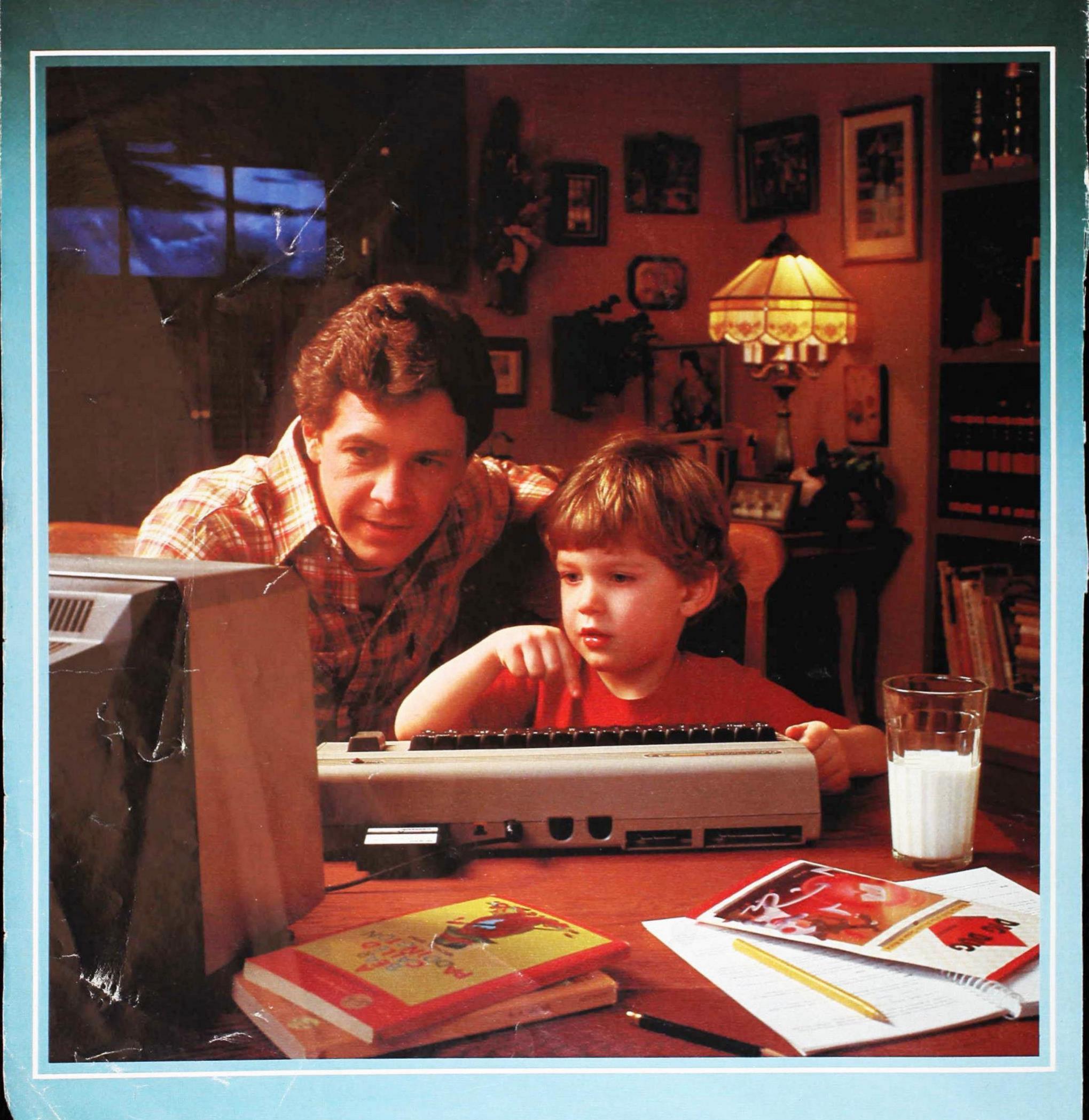


Enhance your bath with Colormate Towels of luxurious velour...in the largest selection of sizes and colors we sell. See all 25 vibrant colors along with a full description and ordering information on pages 1424 and 1425.

Our Diane Von Furstenberg terry towels are Sears Best. You'll find a complete description along with ordering information on page 1427. Warmly-crafted Storage Cabinet from our Open Home collection boasts a hand-rubbed, honeypine finish. For more details, see page 1393. See "N" suffix note, page 717. 42 H 41076N—Shpg. wt. 32 lbs. \$149.99

Complete the total coordinated look for your bath with Ceramic Accessories in 6 exciting colors. To order individual items, see page 1393.

GENIUS AT WORK





tube with comb filter delivers our brightest picture. Computer monitor displays 2000 characters in up to 16 colors. For full description, see p. 1094. 57 H 4084C-Shpg. wt. 36 lbs.... \$339.99 For full description, see page 1078. 3 H 23220C-Shpg. wt. 10 lbs.... \$199.99

Note: All items warranted. Write for free copy, see page 714. Simulated reception on TV.

VHS format. Full description, p. 1103. 57 H 5326C-Shpg. wt. 25 lbs. \$989.99

A LEARNING EXPERIENCE





GETTING THERE IS HALF THE FUN





WIDE-AWAKE IMAGINATION





Our Colormate Automatic Blanket promises years of warmth, comfort and reliable operation, so much so, it's warranted for a full five years. In 7 colors. State color number when ordering. For more details and color numbers, see p. 1446. 96 H 7120H—Twin size. Wt. 4 lbs. 3 oz. \$44.99

Plumply quilted Colormate Bedspread is treated with Scotchgard* Fabric Protector for long-lasting good looks. Available in 18 beautiful solid colors. State color number when ordering. For more details, color nos., see p. 1499. 96 H 11903H—Twin size. Shpg. wt. 4 lbs. 13 oz. . . . \$49.99

Coordinating Colormate Draperies have a polyester and cotton lining that adds extra privacy plus protects against heat and cold. In 18 view-brightening colors. State color number when ordering. Details, color nos. on p. 1499. 96 H 11912H—72x84 in. long. Wt. 3 lbs. 8 oz. Pr. \$59.99

Matching Tailored Tiebacks. Sold by the pair. Each 61x64 in. State color number when ordering. For more details and color numbers, see page 1449. 96 H 13630H—Shpg. wt. 10 oz.... Pr. \$11.99

Colormate Percale Sheets are our best-selling and it's no wonder why—with a choice of up to 18 solid colors and 12 sizes, there's bound to be one that fits any bedroom scene. State color number when ordering. For more details and color numbers see page 1501.

96 H 8513H—Twin Flat. Wt. 1 lb. 5 oz. \$7.99

Open Hearth Genuine Brass Headboard...the look is turn-of-the-century elegance; the care is '80's no-fuss style. Thanks to a protective baked-on finish, you need only dust to keep brass bright and shiny. 53 in. wide. For more details, see page 1215.

1 H 75742N—Full size. Wt. 26 lbs..... \$379.99

NO PAIN, NO GAIN





BAKING AND EGGS





HAPPY BIRTHDAY, MOM





HAPPY ENDING





The revival of the cowled neckline, freshly interpreted with soft draping in rich textures and colors. It's a must for '84

\$28 (1) Soften cool-weather separates with a cowl neck sweater knit of wool, angora rabbit hair, and nylon. Ribbed collar, cuffs and bottom band. Hand wash, dry flat. Imported.

Misses' S(8–10); M(12–14); L(16–18).

State letter size S, M or L.

T 7 H 28021F—Heather gray T 7 H 28019F—Off-white

T 7 H 28019F—Off-white

T 7 H 28023F—Red

Shipping weight 7 ounces.....\$28.00

\$30 (2) Elegance is re-defined in this cowled-neck blouse with a richly intensified hound's tooth jacquard. Styled with back button closure and drop-front shoulder seams with shirring, small shoulder pads. Machine washable woven polyester. Imported.

Misses' sizes 6, 8, 10, 12, 14, 16, 18. State correct size.

T 7 H 28034F—Bright jade

T 7 H 28035F—Bright royal blue

T 7 H 28036F—White

T 7 H 28033F—Bright red

Shipping weight 4 ounces.....\$30.00

\$12 (A) Personal expression . . . it's all in the execution. This versatile woven silk scarf can be worn at the waist—twisted and bowed, draping at the neck or encircling a fedora's brim for a look that's all you. Dry clean. Imported. T 7 H 29059–Striped oblong, 11x48 in. T 7 H 29058–Checked square, 27x27 in. Shipping weight 1 ounce \$12.00

\$10 (B) Sleek belt wraps your waistline in simple style. Vinyl belt
with mock snakeskin embossing
is durable and very affordable. Adjustable
hook closure on underside. 2½ in. wide.
Waist sizes SM(24–28); ML(29–33) in.

State letter size SM or ML.
T 7 H 29044F—Black

T 7 H 29045F—Red pepper

T 7 H 29043F—Gray

Shipping weight 4 ounces.....\$10.00

Cheryl Tiegs is wearing her personal jewelry

Items with a "T" prefix (such as T 7 H 28021F) could take extra time for delivery





Let your individuality show with accessories that allow you to create your own look. Add a silk tie to a shirt and vest and see what happens

\$26 (1) Double-breasted and brimming with ruffles and tucks, this crispy woven blouse is a must for fall. Machine washable cotton and polyester. Imported.

Misses' 6, 8, 10, 12, 14, 16, 18. State size.

T 7 H 28017F-Light blue

T 7 H 28014F-Multi-plaid on cream ground

T 7 H 28016F-Light pink

T 7 H 28015F-Off-white

T 7 H 28018F-Light lilac

Shipping weight 5 ounces\$26.00

(2) Go with plaid or stripes! Versatile shirt has convertible collar with a button and loop to wear up as a shirt look or down and open in a notch collar. Machine washable woven Kodel®* polyester and cotton.

Misses' 6, 8, 10, 12, 14, 16, 18. State size.

T 7 H 28007F-Lilac T 7 H 28008F-Tan stripe T 7 H 28006F-Red

Shipping weight 5 ounces\$20.00

(3) An indispensable vest is always "in." This one has contrast striping around the new, deeper V-neckline, armholes and bottom band. Machine washable acrylic knit. Imported. State S, M, L. Misses' S(8-10); M(12-14); L(16-18).

T 7 H 28013F-Lilac T 7 H 28011F-Tan T 7 H 28012F-Red

Shipping weight 4 ounces\$20.00

(A) Silk ties add that finishing touch. And, at this price you can afford to buy several in colors to update all your favorite blouses.

Abt. 2x42 in long Imported Dry clean.

T 7 H 29056-Bright navy stripe T 7 H 29054-Black stripe T 7 H 29048-Bronze

T 7 H 29049-Red T 7 H 29053-Plum T 7 H 29051-Bright navy T 7 H 29047-Black *Kodel® is an Eastman Kodak Co. Reg. T.M. \$7.00

Belt sold on page 34; Cheryl Tiegs is wearing her personal jewelry

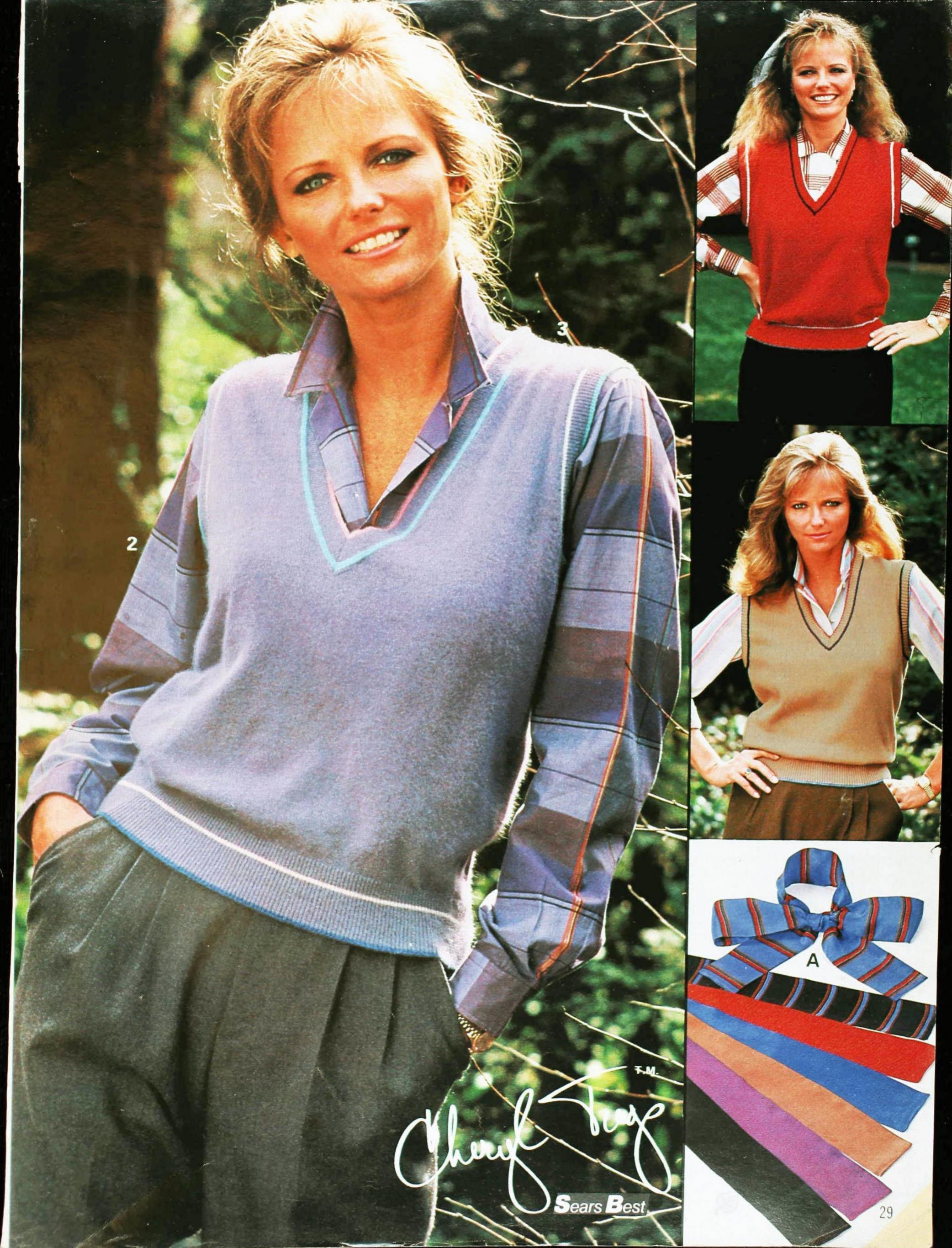
Items with a "T" prefix (such as T 7 H 29049) could take extra time for delivery

USE HOME DELIVERY

SAVE A TRIP

See page 718





Choose your style, show your originality! Go striped or topstitched, then pull it together with a tweed vest. Add the fedora as a fun accessory

\$24 (1) New dimensions . . . don't miss the rich, vibrant color or the updated collar treatment that make this blouse a stand-out for fall. Woven of machine washable polyester. State size. Misses' sizes 6, 8, 10, 12, 14, 16, 18. T 7 H 28464F-Shpg. wt. 4 oz.\$24.00

Low \$28 (2) Wool-blend trousers haven't missed a trick in the styling department. Classic lines fall from the stitched front pleats on down to the straight leg bottom. Zip fly front and two slash pockets. Woven of machine washable Dacron* polyester and wool. Misses' sizes 4, 6, 8, 10, 12, 14, 16, 18 Petite 5 ft. 21/2 in. and under. Average 5 ft. 3 in. to 5 ft. 61/2 in. Tall 5 ft. 7 in. to 5 ft. 11 in. State only size listed with each item.

Colors	Petite (4 to 16)	Average (6 to 18)	(8 to 18)
Black Heather gray. Plum Bronze Bright	T7H28388F T7H28393F T7H28391F T7H28389F	T7H28394F T7H28398F T7H28396F T7H28395F	T7H28711F T7H28715F T7H28713F T7H28712F
navy blue	T7H28392F	T7H28397F	T7H28714F
Shpg. wt	15 oz.	1 lb.	17 oz.
Price	\$28.00	\$28.00	\$29.00

(3) Button-up a tweedy cabled vest and wear it with your own favorite skirt or our new pleated skirt on p. 32. Whichever way, you can't lose. Knit of machine washable acrylic. Imported. State letter S, M or L.

Misses' sizes S(8-10); M(12-14); L(16-18).

T 7 H 28456F—Heather gray tweed

T 7 H 28457F-Plum tweed

T 7 H 28455F-Bronze tweed

T 7 H 28458F—Bright navy blue tweed

T 7 H 28454F—Black tweed

Shipping weight 7 ounces\$24.00

\$70 (4) Lots of details give this blouse a personality all its own. The collar and detachable bow have rows of topstitching. Concealed front button placket. Woven of machine washable polyester.

Misses' 6, 8, 10, 12, 14, 16, 18. State size.

T 7 H 28459F-Lt. gray

T 7 H 28462F-Lt. lilac

T 7 H 28463F-Off-white

T 7 H 28461F-Lt. blue

Shipping weight 3 ounces\$22.00

(A) Making headlines this fall is the classic felt fedora. Ours has a creased crown, straight brim and crisp contrasting ribbon bowed at the side. A special inner band design lets you customize the fit. Sent specially boxed.

T 7 H 29033F-Gray T 7 H 29032F-Black T 7 H 29034F-Red T 7 H 29035F-Camel Shipping weight 1 pound\$22.00

(B) Accent on accessories . . . sleek / 3/4-in. wide leather domed belt has a self-covered buckle and coordinates with the entire Cheryl Tiegs™ collection. Versatile enough to wear alone or with another in a different shade. State size SM or ML. Waist sizes SM(24-28); ML(29-33) inches. T7H29031F-Gray T7H29029F-Bright navy blue T7H29026F-Black T7H29028F-Plum T7H29027F-Bronze Shipping weight 2 ounces\$9.00

Cheryl Tiegs is wearing her personal jewelry

Items with a "T" prefix (such as T 7 H 28464F) could take extra time for delivery



*Reg. DuPont TM



Separates are mood-setters. The pleated skirt takes a novel turn when teamed with a patterned sweater... a softer touch when worn with the jabot blouse

(1) Sweater magic. Why? Be-cause this fresh patterned pull-over in shades of plum, bronze, berry, bright navy blue and black will work wonders with so many of your fall separates. Done in a soft, acrylic knit with ribbed knit neck, cuffs and bottom band. Machine wash, Imported Misses' S(8-10); M(12-14); L(16-18). State letter size S, M or L. Shipping weight 12 ounces T 7 H 28465F\$28.00 (2) Freshly feminine blouse has a banded collar with softly draped jabot . . . perfect for dressing up a skirt or trousers. Woven of machine washable polyester. Misses' sizes 6, 8, 10, 12, 14, 16, 18 State size when ordering. T 7 H 28029F-Light pink T 7 H 28031F-Light Lilac T 7 H 28028F-White T 7 H 28032F-Light blue Shipping weight 4 ounces.....\$22.00 3) Checkmate Tulip-collared blouse with double fabric col-lar and cuffs lets you be the judge. White side out or pattern, it's a perfect match with everything. We suggest our dyed-to-match skirt here or our trousers from page 30. In a woven blend of Kodel®* polyester and cotton. Machine wash. State size. Misses' sizes 6, 8, 10, 12, 14, 16, 18. T 7 H 28466F-Navy blue T 7 H 28468F-Berry T 7 H 28471F—Grav T 7 H 28469F—Bronze Shipping weight 7 ounces.....\$22.00 (4) Neat stitched down pleats add flair to this wool-blend skirt. It's slightly longer (29 in. below band) for the slimmer look of today. Back zip style with front pleats and slightly shirred back. Woven of machine washable Dacron** polyester and wool. Misses' sizes 6, 8, 10, 12, 14, 16, 18, State size when ordering. T 7 H 28721F—Bright navy blue T 7 H 28717F—Berry T 7 H 28722F—Heather gray T 7 H 28718F—Bronze T 7 H 28719F—Plum Shipping weight 1 lb. 8 oz. \$28.00 *KODEL® is an Eastman Kodak Co. reg. TM **Registered DuPont Trademark Items with a "T" prefix (such as T 7 H 28465F) could take extra time for delivery Wide belt is sold on page 26; domed belt is sold on page 30. Cheryl Tiegs is wearing her personal jewelry

